

**The Institutionalization of Entrepreneurship**  
*Questioning the status quo and  
Re-gaining hope for entrepreneurship research*

*Issue Editors: Alain Fayolle, Philippe Riot, Hans Landström,  
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Entrepreneurship has become a conceptual hallmark of the past thirty years, having gained incredible traction in policy-making, organisational life, and in society more generally. During this period entrepreneurship research has grown remarkably and is today a scholarly field with its own chairs, positions, scientific journals and conferences. Yet, entrepreneurship is also a multidisciplinary field having attracted researchers in, for example, economics, sociology, psychology, history, philosophy and management. In line with these multidisciplinary academic interests, entrepreneurship has also unfolded in new societal terrains. This is discernible by the increasing use of such prefixes as ‘social’, ‘green’ ‘sustainable’, or suffixes such as entrepreneurial learning, culture and management. The use of ‘entrepreneurial’ is thus diffused, but does that mean that entrepreneurial practices also are diffused? Is entrepreneurship becoming institutionalized in a society that cherishes and strives for diversity when it comes to the entrepreneurial? Is entrepreneurship scholarship calcifying around specific topics and ideas (i.e., opportunity, organization creation, venture capital) while society acts entrepreneurially in different ways with different meanings? Has society’s ideas about entrepreneurship also become institutionalized in ways that have made its conception and practice hollow?

For this special issue of *Entrepreneurship & Regional Development* we are looking for conceptual and empirical papers that contribute to bring freshness and originality to entrepreneurship research. We therefore welcome unorthodox, also controversial, yet inspiring and challenging contributions, that illustrate how entrepreneurship could be researched when so much of entrepreneurship scholarship end ups following the main stream, rather than taking on the entrepreneurial practice of questioning status quo. In short: this special issue will reward researchers to ‘think entrepreneurially’.

Possible topics include, but are not limited to the following:

- Regulation of entrepreneurship: how it works and what are its consequences?
- The entrepreneurial (as a breaking of status quo) in an entrepreneurial age
- Entrepreneurship as ideology
- Imaginings, fantasies, dreams and realities of entrepreneurship
- Re-connecting entrepreneurship to history
- Entrepreneurship as a route to social inclusion/exclusion
- Entrepreneurship in the upsurge of neoliberalism

- The many new forms of entrepreneurship – where do they lead?
- The entrepreneur versus the enterprising self

The editors intend to bring with this Special Issue a significant value to entrepreneurship researchers, policy-makers and practitioners. Full papers should be submitted by Email Word attachment to Alain Fayolle ([fayolle@em-lyon.com](mailto:fayolle@em-lyon.com)) or one of the other Guest Editors of the special issue. First page must contain the title, author(s) and contact information for the corresponding author. For additional guidelines, please see 'Instructions for Authors' from a recent issue of *Entrepreneurship and Regional Development* or visit:

<http://www.tandf.co.uk/journals/authors/tepnauth.asp>.

Papers suitable for publication in the Special Issue will be double-blind reviewed following the ERD's review process guidelines.

### **Timetable**

The Special Issue is scheduled to be published in 2015 or early 2016. The following timetable/deadline dates are given for your information:

1. **Submission of the full papers – by 30 June 2014.**
2. First Feedback from reviewers - by 30 October 2014.
3. Submission of the revised papers – by 30 February 2015.
4. Expected delivery date to E&RD - by 30 June 2015.

### **Contact information**

Please feel free to contact one of the Guest Editors if you have any queries about the Special Issue.

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