

# 1<sup>st</sup> Developmental Workshop on Entrepreneurial Teams and Collective Entrepreneurship Research

## Call for Papers

Entrepreneurship research has been long marked by the notion of the entrepreneur being viewed as a lone actor, a concept which originated in economic theory and has been widely supported by media focus on individual success stories. However, the collective reality of entrepreneurship and, more specifically, the importance of team entrepreneurship cannot be overlooked much longer as an increasingly substantial body of work highlights the quantitative and qualitative importance of entrepreneurial teams (ETs) which Cooney (2005: 229)<sup>1</sup> defined as “two or more individuals who have a significant financial interest and participate actively in the development of the enterprise.” Nearly half the new ventures are team-based (and up to two-thirds in some sectors such as high-tech) and they tend to register superior performance (e.g. growth) in comparison to their solo counterparts. The number of ETs studies has exponentially intensified since Kamm and colleagues’ seminal research agenda highlighted the dearth of knowledge in this area (Kamm et al., 1990)<sup>2</sup>. While special issues of academic journals have been devoted to ETs (e.g. *International Small Business Journal*, 2005; *Entrepreneurship, Theory & Practice*, 2013), the total number of research articles on this topic remains quite low. Recently, Klotz et al. (2014)<sup>3</sup> published a literature review where they acknowledge the importance of the upper-echelons perspective from strategic management present in most ETs research papers, but they also called for a focus on mediators with a distinction between internal processes and emergent states (e.g. collective cognition, cohesion, team confidence, affective tone). Other earlier calls have been made for the use of the input-mediator-output-input (IMOI) framework instead of the classical input-process-output (IPO) derived from top management teams research; moreover, emphasis has been put on the importance of not considering the inputs as “composition” but to go back to the genesis of ETs, their formation (Ben-Hafaïedh, 2012)<sup>4</sup>. Hence, research on ETs appears to have taken stock of its brief past and is ready for a new stage where its idiosyncratic issues can be addressed more specifically.

## Aims

The purpose of this workshop is twofold. First, it aims at **creating an international community of researchers interested in the topics of entrepreneurial teams and collective entrepreneurship more generally**. Second, it has a **developmental** objective, i.e. papers will be thoroughly reviewed and discussed by the peers in order to advance them on the path of publication. We thus welcome original research but also papers that have been presented before (or are scheduled to be) but that haven’t been submitted to

<sup>1</sup> Cooney, T.M., 2005. Editorial: What is an entrepreneurial team? *International Small Business Journal*, 23, 226-235.

<sup>2</sup> Kamm, J.B., Shuman, J.C., Seeger, J.A., Nurick, A.J., 1990. Entrepreneurial teams in new venture creation: A research agenda. *Entrepreneurship: Theory & Practice*, 14, 7-17.

<sup>3</sup> Klotz, A.C., Hmieleski, K.M., Bradley, B.H., Busenitz, L.W., 2014. New venture teams: A review of the literature and roadmap for future research. *Journal of Management*, 40, 226-255.

<sup>4</sup> Ben-Hafaïedh, C., 2012. Entrepreneurial teams: A renewed research agenda. *RENT XXVI conference - Research in Entrepreneurship and Small Business*, Lyon.

an academic journal yet. For these reasons, this workshop will be **limited to a small number of people** in order to create the best conditions for **constructive interaction**. Each participant will be asked to review the work of two others. Participants who are not presenting may be allowed to register depending on space availability.

## Deadlines and Submission Guidelines

**Abstract** deadline: **March 30, 2014** [Notification of acceptance will be given shortly after this date]

The submission should contain, in a single document, a cover page and an abstract/body of the proposal. The cover page must include the title of the proposal, authors' names, affiliations, address, telephone, fax and e-mail. The body of the proposal should contain an abstract of maximum 2 pages (cover page not included), single-spaced, times new roman 12. The abstract should clearly highlight the following issues: objectives, literature review, theories used, approach/method, results/findings, and contribution of the research. To be sent by e-mail to: [cyrine.ben-hafaiedh@get-mail.fr](mailto:cyrine.ben-hafaiedh@get-mail.fr).

**Full papers will be required by June 1<sup>st</sup>, 2014.**

## Venue and Dates

The workshop will be hosted by **Groupe ESC Troyes (Champagne School of Management), Troyes, France** on the **23<sup>rd</sup> and 24<sup>th</sup> of June 2014**.

*About Troyes:*

Troyes is a city with a rich history in the heart of the Champagne region in France. It is about 1h25 by train from Paris or a two-hour drive.

Troyes is also the French capital of factory outlets (of note, summer sales this year in France start on the 25<sup>th</sup> of June). More at: <http://en.tourisme-troyes.com/>



## Research Book

A selection of the presented papers will be invited to submit a revised version for consideration to an upcoming (2015) collective research book on entrepreneurial teams (international publisher).

## Committees and Partners

**Scientific Committee:**

Boualem Aliouat, Nice Sophia Antipolis University

Cyrine Ben-Hafaiedh, Groupe ESC Troyes

Didier Chabaud, University of Avignon and pays de Vaucluse

Roland Condor, EM Normandie

Thomas M. Cooney, Dublin Institute of Technology

Alain Fayolle, EM LYON Business School

Gaël Gueguen, Toulouse Business School

Gilles Guieu, Aix-Marseille University

Karim Messeghem, University of Montpellier

**Local organizing committee** headed by Cyrine Ben-Hafaïedh, Groupe ESC Troyes.

**Keynote speaker:**

**Thomas M. Cooney, Professor of Entrepreneurship at the Dublin Institute of Technology, Ireland** ([www.thomascooney.ie](http://www.thomascooney.ie)). He is a Past-President of the International Council for Small Business (ICSB) and also of the European Council for Small Business (ECSB). Thomas has written and edited 6 books (including one on Entrepreneurial Teams) and has published widely with numerous book chapters, journal articles, conference papers and case studies. He has also been the Guest Editor of 5 academic journals, including the International Small Business Journal 2005 special issue on entrepreneurial teams. He is currently the Conference Chair for the ICSB 2014 World Conference and has been a reviewer for a wide range of conferences and journals across the globe. His PhD was on Entrepreneurial Teams and he has published substantially on this topic.

**Institutional Partners:**

The **European Council for Small Business and Entrepreneurship (ECSB)** is a non-profit organization whose main objective is to advance the understanding of entrepreneurship and to improve the competitiveness of SMEs in Europe. ECSB facilitates the creation and distribution of new knowledge through research, education and the open exchange of ideas between professions and across national and cultural borders. The ECSB is an affiliation to the ICSB (International Council for Small Business). More at: [www.ecsb.org](http://www.ecsb.org)

The **Académie de l'Entrepreneuriat et de l'Innovation (AEI, Academy of Entrepreneurship and Innovation)** is a French non-profit organization whose main objectives are, notably, to encourage entrepreneurship and innovation at all levels of the education system and continuous training; to assist the development of relevant research and its dissemination; to contribute to the dialogue with practitioners and public policy officials. More at: <http://www.entrepreneuriat.com/>

**Groupe ESC Troyes** is a French business school located in the heart of the Champagne area. Entrepreneurship and Innovation are key to its DNA. Groupe ESC Troyes grows entrepreneurial leaders. It prepares its students to identify opportunities and act upon them. Creative thinking and interdisciplinarity are fostered. Groupe ESC Troyes notably comprises a School of Design. More at: <http://study-in-champagne.com/>

## Fees

150 euros, including workshop material, lunches and coffee breaks, dinner (excluding any other expenses).

This being an ECSB country event, a special discount will be granted to current ECSB members.

## Practicalities

*Forthcoming*

**Contact:** For any question, please e-mail Cyrine Ben-Hafaïedh, Groupe ESC Troyes, ECSB Country-VP for France, member of the Académie de l'Entrepreneuriat et de l'Innovation.

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