



European Regional Development Fund  
The European Union, investing in your future



Fonds européen de développement régional  
L'union Européenne investit dans votre avenir

Interreg  
Network  
Business  
Schools



UNIVERSITY OF  
**Southampton**  
School of Management

## **2nd International Conference in Socially Responsible and Sustainable Entrepreneurship and Innovation**

**24-25 October 2012 (Main conference)  
De Vere Grand Harbour, Southampton, UK  
26 October 2012 (Doctoral Colloquium)  
University of Southampton, UK**

### **Theme: Research and practice at the intersection of Corporate Social Responsibility (CSR) and Entrepreneurship**

**Conference chairs:** Dr Mine Karatas-Ozkan and Dr Katerina Nicolopoulou  
(University of Southampton, UK);  
Dr Roland Condor, Dr Dorra Yahiaoui and Dr Khaled Saadaoui  
(EM Normandie, France)

#### **Keynote speakers:**

**Professor Stéphanie Dameron (Université Paris-Dauphine, France)**  
**Professor Jeremy Howells (University of Southampton, UK)**  
**Professor Francesco Perrini (University of Bocconi, Italy)**  
**Professor Sibel Yamak (Galatasaray University, Turkey)**

In recognition of the increasing importance of intersecting domains of corporate social responsibility, entrepreneurship and innovation in organizations of all kinds, particularly in times of economic turbulence and slowdown, the 2012 International Conference in Socially Responsible and Sustainable Entrepreneurship and Innovation will bring together state-of-the art research in the fields of corporate social responsibility, entrepreneurship, innovation, and SMEs.

The conference aims to offer access to research undertaken by those who seek to generate insights to processes of entrepreneurship and innovation in public, private and third sector organizations, and SMEs in particular. The focus is on socially responsible and sustainable development of entrepreneurial organizations and their growth through social innovation. The conference will offer an opportunity to find answers to critical management questions and challenges that are faced in building and sustaining such organizations. The conference will have a strong blend of academic, policy maker and practitioner delegates from across the world. It will include streams and papers on a range of topics pertaining to intersecting domains of corporate social responsibility, entrepreneurship, innovation and SMEs, as well as a PhD colloquium where PhD students will have the opportunity to showcase their work and discuss with an academic mentor challenging perspectives regarding its development. The Conference will also feature a

'Meet the Editors' session, facilitated by Professor Jeremy Howells (R & D Management) and Professor Mustafa Ozbilgin (British Journal of Management).

Some of the topics include:

- *CSR/Entrepreneurship interface*
- *Social innovation: theory and practice*
- *Social innovation responses to local, regional, international policy challenges*
- *Corporate Community Involvement: contemporary theory and practice*
- *Legal sector pro-bono work and CSR-driven involvement in social innovation*
- *Corporate Social Responsibility in SMEs*
- *Social and responsible entrepreneurship*
- *Socially responsible entrepreneurship and management education*
- *International entrepreneurship: CSR and Sustainability Dimensions*
- *Entrepreneurship and poverty*
- *Social innovation and the economy of the intangibles*
- *Critical approaches to entrepreneurship*
- *Critical approaches to CSR*
- *Entrepreneurship from a diversity perspective*
- *Ethnic minority entrepreneurship*
- *Gender and entrepreneurship*
- *Science/ technology entrepreneurship and innovation: Social and environmental implications*
- *Leadership in entrepreneurial organizations: Sustainability and CSR dimensions*
- *Diversity management in entrepreneurial organizations*
- *Corporate Governance and Social Responsibility*
- *Sustainable transportation*
- *Health systems and social innovation*

The conference will be hosted by the University of Southampton. The Doctoral Colloquium will take place at the University, which offers an attractive conference site in Southampton. University of Southampton is one of the Russell group universities in the UK and it has a strong research tradition. Entrepreneurship and CSR are amongst the primary topics of the research at the Southampton Management School.

We are currently preparing content for the conference. The conference web site is currently under construction. We would like to invite you to submit a stream proposal for the conference. All we need at this stage is a single A4 page containing the following information to be sent to the conference chairs at the following email addresses: [mko@soton.ac.uk](mailto:mko@soton.ac.uk); [kn3@soton.ac.uk](mailto:kn3@soton.ac.uk); [r.condor@em-normandie.fr](mailto:r.condor@em-normandie.fr); [d.yahiaoui@em-normandie.fr](mailto:d.yahiaoui@em-normandie.fr); [k.saadaoui@em-normandie.fr](mailto:k.saadaoui@em-normandie.fr)

- A short title for your proposed stream (no more than five words)
- Stream proposers: name, institutional affiliation, and email addresses (no more than three stream chairs per stream)
- Stream outline (rationale and key themes)
- Stream questions
- Stream keywords (maximum 5 words)
- Publication plans (such as themed special issues or edited books)

Some of you have already expressed interest and proposed streams. However, if we can have the proposals in the above format, it would really simplify the process of structuring the web site. We would also like to encourage innovation in design of streams. For example, round table discussions or interactive sessions, or writers' workshop style designs (with discussion of completed papers) could be proposed.

Please feel free to pass this information to other colleagues who may wish to propose streams.

**The deadline for receiving stream proposals is: 30 April 2012.**

The INBS project was selected under the European Cross-border Cooperation Programme INTERREG IV A France (Channel) - England, co-funded by the ERDF. For three years, the Interreg Network Business Schools project aims to develop deep and lasting links between the Ecole de Management de Normandie and the School of Management of the University of Southampton. Study programmes (exchanges between teachers, short term student mobility, development of joint programmes), research activities and the organization of annual cross-Channel conferences will represent the main aims of the INBS project. The themes to be dealt with will be varied: entrepreneurship, project management, corporate social responsibility, maritime and port management, intercultural management and innovation.

Le projet INBS a été sélectionné dans le cadre du programme européen de coopération transfrontalière INTERREG IV A France (Manche) - Angleterre, cofinancé par le FEDER. Durant trois ans, le projet « Interreg Network Business Schools » vise à développer des liens durables et approfondis entre l'Ecole de Management de Normandie et la Management School de l'Université of Southampton. Des programmes d'études (échanges d'enseignants, mobilité étudiante courte, élaboration de cursus conjoints), des projets de recherche et l'organisation de colloques conjoints transmanche représenteront les principales activités du projet INBS. Les thématiques abordées seront variées : entreprenariat, management de projet, responsabilité sociale de l'entreprise, management maritime et portuaire, management interculturel, and innovation.