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CALL FOR PAPERS

WORKSHOP

COLLABORATIVE ECONOMY AND ENTREPRENEURSHIP, OPPORTUNITY OR RISK? (IN FRENCH AND IN ENGLISH)

Organized by CEDAG, Paris Descartes University Sorbonne Paris Cité, with the partnership of TELUQ University and ARUC Québec

27 TH JUNE 2017

Paris Descartes University
Paris

The Workshop on “collaborative economy and entrepreneurship, opportunity or risk?” aims to gather academics and practitioners to discuss the latest achievements in this field.

The collaborative or sharing economy refers to a hybrid market model (in between owning and gift giving) of peer-to-peer exchange. Such transactions are often facilitated via community-based online services (Stephany, 2015). For example Airbnb and Uber platforms are ones of the most famous sharing economy companies. The sharing economy "allows people to take idle capital and turn it into sources of revenue. "There will be a new generation of people who are looking to the sharing economy both form the consumer and the producer side” (Koopman and al., 2014). According to same authors, the sharing economy "can improve consumer welfare by offering new innovations, more choices, more service differentiation, better prices and higher quality services," (Koopman et al., 2014). One could confuse the social economy with the sharing or collaborative economy, but there are differences between the two practices. While the first one aims at social objectives (well being or improvement of the situation of a group for example), the second one refers to other objectives. Also, the ‘collective’ enterprise refers to the mode of property which is collective and not individual, and thus the mode of governance, which is different from the sharing and collaborative economy, and more often found in the Social Economy.

The term *sharing economy* has been widely used since 2010 (Olmstead and Smith, 2016) and it includes different sectors and practices such as redistribution markets, collaborative lifestyles, crowdfunding would like to discuss the different practices of the collaborative entrepreneurship and the social or collective entrepreneurship in order to better put in light the two practices, similarities and differences between them. Also, we would like to discuss the pros and cons of a collaborative or collective/social entrepreneurship. Indeed, some practices are controversial especially from the point of view of the authorities and the competition.

Topics to be covered (but not exclusively) :

- Social entrepreneurship
- Consumers and cooperative entrepreneurship
- Marketing strategy and cooperative entrepreneurship
- Governance and cooperative entrepreneurship
- Female Entrepreneurship
- Social temporality and Entrepreneurship
- Coworking spaces, fablabs, living labs, incubators as a cooperative practice
- Silver economy
- -HR and collaborative economy
- Cooperatives

Submission procedure

Submissions can be done in French or in English. We encourage warmly PhD's ongoing works.

An extended abstract/short paper of 5 pages, explaining the originality of the research, the methodology adopted and the key results, is to be sent to :

workshop.collaborative@gmail.com

The contributions should be written in Times 12, double spaced, including references, tables, figures, etc.

Organizers :

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Important dates

Submission deadline: **January 2nd 2017**

Acceptance notification: **March 15th 2017**

Registration opening: **April 1, 2017**

Registration deadline: **May15, 2017**

Conference Date: **June 27 th , 2017**

Registration fees

Registration to the conference is mandatory. The conference fee is
100 euros for non-academics,
70 euros for academics,
30 euros for PhD students.

Publication opportunity

Papers accepted at the conference will be considered for publication in the Journals : La Revue de l'Entrepreneuriat, and Interventions Economiques.