Call for papers, abstracts and round tables

Paris, France

Conference Dates: May 21-22, 2015

The EuroMed Academy of Business announces a specialized conference in:

HR PRACTICES, STRATEGIC AND ENTREPRENEURIAL CHALLENGES: Academic and practitioners Views

EMRBI Presidents:
Prof. Yaakov Weber and Prof. Demetris Vrontis

Conference Chair:
Prof. Hela CHEBBI

Hosted by:

EDC PARIS BUSINESS SCHOOL
Nature and Scope of the conference

Globalization and other environmental changes make organizations reconsider various concepts and arrangements for improved performance. For example, executives have to consider HR practices not only for operation but also as strategic important tools for decision-makers and global companies. Thus, environmental dynamic brings various challenges such as cross-cultural management, implementation of various strategies including mergers and acquisitions, joint ventures, and strategic alliances, talent and executive management, leadership, corporate entrepreneurship, and more. For example, considering the high failure rate of various strategic and entrepreneurial activities, scholars and executives called for inclusion of HR practices in strategic consideration and executive decisions. The overall aim is to improve organizational performance (Stahl et al., 2010; Weber, 2013; Weber and Fried, 2011; Weber and Tarba, 2010).

This conference aims to explore the various ways in which HR practices and strategic management may contribute to various organizational challenges in both international and domestic organizations. Papers may address (but are not limited to) the following issues:

- HRM, innovation and entrepreneurship in domestic and international environments;
- HR practices (training, communication, reward system, performance appraisal, etc.) and organizational performance;
- Organizational leadership and strategic decision;
- Strategic talent management in cross-cultural collaborations;
- National/corporate culture, global partnership and HR practices in the emerging markets;
- International/comparative studies and measurements;
- Social interactions and social learning in international contexts;
- Training and career development in domestic and international mergers and acquisitions;
- Managing diversity at top management teams;
• Information system and HR practices;
• HRM and marketing;
• Consulting and Practitioners views.

Related activities:

• In addition to the presentations, academic and executive round table discussions will take place.
• Top 15-20 papers will be selected for publication in a book on *HRM, Strategy, and Entrepreneurship*. Negotiation and application with leading publisher is currently taking place.

Author Guidelines

Please submit your paper(s), abstract(s) OR roundtable proposal(s) to both Euromedac@gmail.com and to Dr. Evangelos Tsoukatos at tsoukat@staff.teicrete.gr by strictly adhering to Author Guidelines (please visit www.emrbi.org).

All manuscripts (including abstracts) will be double blind reviewed. All accepted papers and abstracts will be published in the Book of Proceedings (with an ISBN number).

For round table proposal, please indicate the subject/title, short description of the subject(s) for the discussion, and at least two executives and their company/organization that are interested and agreed to participate in the round table.

Submission Deadlines

*Submission deadline:* December 15, 2014
* Notification to authors* (for the early submissions, up to Nov. 20, by December 20, 2014)
*Notification to others, January 20, 2015
*Registration early bird: March 10, 2015

Organizing committee

- Arnaud BANOUN, Associate professor, EDC Paris Business School
- Hela CHEBBI, Associate professor, EDC Paris Business School
- Delphine DAGNON, Assistant to the Research Center, EDC Paris Business School
- Kathleen RANDERSON, Associate professor, EDC Paris Business School
- Mohamed SELLAMI, Associate professor, EDC Paris Business School
- Dorra YAHIAOUI, Assistant professor, Kedge Business School, Marseille.
- Inju YANG, Associate professor, EDC Paris Business School
Publication Opportunities

A selection of the best conference papers will also be considered for publication in the following journals (presented in alphabetic order), most of them are internationally ranked or/and ISI/Scopus approved.

2. International Studies of Management and Organization
3. The International Journal of Human Resource Management

Social Event

A cocktail on the Seine River will be organized at the end of the first day of the conference
References


