

# G-Forum

Jahreskonferenz

## Save the Date and Call for Papers

**20th Annual Interdisciplinary Conference on Entrepreneurship and Innovation  
October 5th - 7th, 2016, HHL Leipzig Graduate School of Management Leipzig  
(Germany)**

**Annual Conference 2016** (Internet: <http://www.hhl.de/g-forum> und <http://www.fgf-ev.de>)

The G-Forum is the largest and oldest entrepreneurship and innovation conference in Germany, Austria, and Switzerland.

This year, the 20th Annual Interdisciplinary Conference on entrepreneurship, innovation and SMEs (G-Forum) will be held in Leipzig from 05 to 07 October. Lead partner is the HHL Leipzig Graduate School of Management. Congress President is Prof. Dr. Andreas Pinkwart, Chair of Innovation Management and Entrepreneurship and Dean of HHL Leipzig Graduate School of Management.

The conference program will be enriched by renowned keynote speakers. Already confirmed keynote speakers are **Iris Gleicke**, the Parliamentary State Secretary at the Federal Ministry of Economics and Technology, **Prof. Dr. Friederike Welter**, Managing Director of the IfM Bonn and Chair of SME Management & Entrepreneurship at the University of Siegen as well as **Prof. Dr. Frank Piller**, Professor of Business Administration, in particular Technology and Innovation Management (TIM) at RWTH Aachen.

### Theme

The conference theme of the meeting in 2016 in Leipzig is:

**„Business Model-Innovation: How can new business models be developed faster through the use of Spin-Offs and Spin-Ins and successfully enter the market?“**

While businesses were able to grow with the same or only slightly changed business models in the past, they are now facing a permanent change in technologies and business models. Enterprises face the question if they can keep their current innovation strategy or if a fundamental change is needed. The dynamics of innovation are increased dramatically because of the exponential growth of knowledge at falling transaction costs and the rising productivity due to new recombination of human and technological factors. Nearly all businesses are affected, despite of company sizes and industry. At the same time the ever increasing digitalization rate and the global accessibility to venture capital open up various possibilities for start-ups to built and grow new businesses in a short time. In doing so they may even become a threat to big corporations as shown e.g. by the high market valuation of internet businesses. In contrast, established businesses face challenges in rapidly changing their innovation strategy by regulatory limitations, structural barriers and wrong incentive systems. Therefore, business mode innovations play a key role for established companies. As a result, various forms of internal, external or combined innovation strategies were developed. Innovations of the own business model may be implemented within the business or in the form of a spin-off company. Additionally, the further development of existing business models offers the opportunity to create new ventures. The topic of entrepreneurship and business model innovations emerged from a side issue to a main topic in management science and practice. The G-Forum 2016 therefore focuses on the question how the start-ups and spin-offs can support established companies in the search for new business models as well as the implementation.

## Science and practice

To enhance the exchange between science and practice we asked specifically for submissions "of both worlds" within the meaning of rigor and relevance of the subject. We offered thematically focused sessions that focus on either submissions from science or practice. There are two independent review processes in order to meet the different requirements for the submissions from science and practice.

## List of topics

Papers from all areas of entrepreneurship, innovation, and neighboring disciplines are welcome. The list of topics includes (but is not limited to):

- **Business Model Innovation**
- **Corporate Entrepreneurship**
- **Entrepreneurship Education**
- **Entrepreneurship and Innovation Policy**
- **Economics and Entrepreneurship**
- **Family Firms and SMEs**
- **Finance and Entrepreneurship**
- **Geography and Entrepreneurship**
- **Entrepreneurship Teaching**
- **Foundation Companies**
- **International Entrepreneurship**
- **Innovation Management**
- **Cultural Entrepreneurship**
- **Management and Entrepreneurship**
- **Marketing and Entrepreneurship**
- **Sustainable Entrepreneurship**
- **Private Equity und Entrepreneurship**
- **Psychology and Entrepreneurship**
- **Sociology and Entrepreneurship**
- **Social Entrepreneurship**
- **Technology Transfer**
- **Technology Management**
- **Technology Entrepreneurship**

Contributions from practice and science, which could not be attributable to any of these areas, may be submitted in an "open topic session".

## Research- and practice-oriented submissions

The conference welcomes both research- and practice-oriented papers. Practice- and research-oriented submissions will undergo a different review process.

## Languages

The conference languages are English and German.

## Submission types

### **Full paper submissions**

It is possible to submit **full papers** to the G-Forum. Authors of full paper submissions receive a **developmental review** from a member of the **editorial board of the conference**.

## **Abstract submissions**

It is also possible to submit an **abstract** (not more than 1,000 words).

**Please submit your full papers and/or abstract in two versions (with author and without author) as a pdf-document until May 24th, 2016 via Email to [submission-gforum2016@fgf-ev.de](mailto:submission-gforum2016@fgf-ev.de).**

### **Submission details (for full papers and abstracts)**

- The conference is open for both research- and practice-oriented submissions. Please state in your submission e-mail to which category your paper belongs.
- Please submit a blind manuscript (a manuscript without author names) and a manuscript with full author names and correspondence addresses.
- Submissions can be either in English or German.
- Submissions of scientific contributions should ideally be broken down as follows:
  - Problem (research gap / objective)
  - Theoretical Foundation
  - Methodology / empirical research context
  - Results
  - Implications for entrepreneurship research and practice
- Submissions of practical contributions should at least include a clear starting point, objective, relevant results and implications for practice.

### **Review process**

The selection of full papers and abstracts to be presented at the conference is based on a double blind review process. Authors of full paper submissions receive a developmental review. Practice- and research-oriented submissions will undergo a different review process. The G-Forum review board is responsible for the review process. Notification of acceptance will be in July 2016.

### **Awards**

Various awards on the subject areas of the FGF will be awarded. The details of the awards will be announced shortly. Detailed information could then also be found on the FGF website <http://www.fgf-ev.de>. We also recommend you the news in our FGF-Newsletter.

### **Doctoral Colloquium**

A doctoral colloquium will be held on October 5<sup>th</sup>, 2015 (the day before the main conference starts).

Experienced entrepreneurship scholars will give an introduction to leading entrepreneurship and innovation journals and will discuss how to publish in these outlets.

In addition, doctoral students will have the possibility to present their ongoing research projects and gain valuable feedback from experienced entrepreneurship and innovation scholars. To present your research project please send us a two page abstract including

- topic,
- research question(s),
- theory,
- method,
- and (if available) first results.

Please send your registration for the doctoral colloquium and (if applicable) your two page abstract to Ulrich Knaup ([knaup@fgf-ev.de](mailto:knaup@fgf-ev.de)). The deadline is August 30<sup>th</sup>, 2016.

A participation in the doctoral colloquium is linked to a registration for the main conference.

### **Conference Fee**

Members of FGF	€ 310,-
Non-members of FGF <u>including</u> a one year FGF membership *	€ 390,-
Non-members of FGF <u>without</u> a one year FGF membership	€ 390,-

\* The membership extends automatically by one year on September 30<sup>th</sup>, 2017 but can be cancelled three months before expiry (Sep. 30<sup>th</sup>, 2017). The annual membership fee is € 120.

Included in the conference fee are the conference sessions, the conference materials, all meals during the conference (coffee and lunch breaks), and the participation in the conference dinner.

### **Students**

Students can apply for a reduced conference fee of € 100. Applications for student tickets should include a copy of the student ID. Please send the application to [knaup@fgf-ev.de](mailto:knaup@fgf-ev.de). The decision will be communicated in September by E-mail.

### **Important dates**

#### **Doctoral Colloquium**

October 5<sup>th</sup>, 2015

Application deadline: August 30<sup>th</sup>, 2016 (e-mail to [knaup@fgf-ev.de](mailto:knaup@fgf-ev.de))

Notification of acceptance: September 15<sup>th</sup>, 2016

#### **Conference**

Internet: <http://www.hhl.de/g-forum> und <http://www.fgf-ev.de>

October 6<sup>th</sup> and October 7<sup>th</sup>, 2016

Submission of abstracts and full papers until May 24<sup>th</sup>, 2016, via Email [submission-gforum2016@fgf-ev.de](mailto:submission-gforum2016@fgf-ev.de); notification of acceptance: end of July, 2016

Registration deadline: September 25<sup>th</sup>, 2015

### **Accommodation**

Hotels close to the conference venue (HHL Leipzig Graduate School of Management, Leipzig) are reserved in various price ranges. Information and reservation forms will be made available on our conference homepage.

**We look forward to welcome you in Leipzig!**

**Responsible for the conference program****Prof. Dr. Jörn Block**

FGF President and Chair of Management  
University of Trier

**Prof. Dr. Utz Dornberger**

Chair of Development Economics with special  
emphasis on SME Development  
University of Leipzig

**Prof. Dr. Helge Löbler**

Chair of Business Administration, in particular  
marketing  
University of Leipzig

**Prof. Dr. Thorsten Posselt**

Head of the Fraunhofer Center for Intern.  
Management and Knowledge Economy and  
Professor of Innovation Management and  
Economics University of Leipzig

**Prof. Dr. Andreas Pinkwart**

Chair of Innovation Management and  
Entrepreneurship and Dean of the  
HHL Leipzig Graduate School of Management

**Dr. Dorian Proksch**

Executive Director of the Center for  
Entrepreneurial and Innovative Management  
HHL Leipzig Graduate School of Management

**Prof. Dr. Stephan Stubner**

Chair of Strategic Management and Family  
Business  
HHL Leipzig Graduate School of Management

**Jun.-Prof. Dr. Vivek Velamuri**

Junior Professorship in Entrepreneurship and  
Technology Transfer  
HHL Leipzig Graduate School of Management

**National organizer**

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**Local organization**

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