

INTERNATIONAL CONFERENCE SME FINANCING & GOVERNANCE: *WHEN INVESTORS & FAMILIES MEET*

October 13, 2016

University Paris Ovest Nanterre La Défense, Paris, France

CALL FOR PAPERS
SUBMISSION DEADLINE: MAY 15, 2016

CONFERENCE PRESENTATION

1. Keynote speakers

- Alain Coën, Ecole des Sciences de la Gestion, Université du Québec à Montréal, Canada
- Peter Jaskiewicz, John Molson School of Business, Concordia University, Canada
- Halil Kiyamaz, Rollins College, Crummer Graduate School of Business, USA

2. Best Paper Award

The Scientific Committee of the Conference will award a prize to the best paper. A 1,000 € prize will reward the paper, to be shared between its authors.

3. Aim of the Conference

The conference facilitates the understanding of the trade-off between financing and governance issues in SMEs, with a special focus on family business.

The conference aims to consider the way family business can raise external funds without losing their family commitment uniqueness.

Reciprocal, institutional investors request a better knowledge of SMEs securities.

Papers submitted could consider, among other topics:

- Equity financing issues in family business: Private Equity & IPOs
- SMEs long term investment & Portfolio mean reversion effects
- Governance issues between family and external investors
- Family business short term and long term financing issues
- Private Equity types and SME's needs
- Family Offices and investments choices

Given these assumptions, several aspects can be developed and investigated. Any empirical or theoretical paper related to the conference topics is welcomed.

4. Submission and Registration

Please submit online your paper in PDF or Word format, before May 15th: (1) a complete version including author information and (2) a blind version without any authors or affiliation indications. Submissions are mainly expected in English or in French. However, authors must be aware that the presentations will need to be made in English – [SUBMIT NOW](#)

- Papers will be reviewed anonymously and authors will be notified by July 15th, 2016
- Registration to the conference will close on September 30th – [REGISTER NOW](#)
- The conference registration fees including coffee breaks & a sitting lunch: EUR 120.

Save the dates:

Submit before **May 15th** >> Author notification by **July 15th** >> Register before **September 30th**

|| CONTACTS & WEBSITE

5. Organizing Committee at CEROS

The *Centre d'Etudes et de Recherches sur les Organisations et la Stratégie* (CEROS) promotes researches in management science; its Corporate Finance team performs innovative studies and promotes original business analytic tools.

Conference contacts at CEROS:

- Didier Folus, Full Professor, Université Paris Ovest: didier.folus@u-paris10.fr
- Céline Barrédy, Associate Professor, Université Paris Ovest: celine.barredy@u-paris10.fr

6. Information & Website

For more information please consult the [CONFERENCE WEBSITE](#) (operational from March 30, 2016).