

ST_06-04 **Open Innovation**
SIG **Innovation SIG**
Web Address <http://www.euram-online.org/conference/2016/>

Short Description The track aims to stimulate a discussion on the latest research insights in open innovation, especially with respect to perspectives, methods, tools, competencies and setting-specific solutions.

Long Description During the previous years, the interest in open innovation from academia and practice has been growing continuously. Within the open innovation framework, companies transfer knowledge they cannot leverage internally to the outside and use the knowledge produced by externals to advance their technologies and generate innovations internally. The fundamental principle of open innovation is simple in theory. For many organizations, however, the journey toward open innovation is difficult. Activities such as internal and external knowledge exploitation and exploration, leveraging external knowledge internally call for different capabilities and solutions that organizations should build in order to be successful in their open innovation endeavors.



Open innovation should not be an end in itself; it is only a means to increase innovativeness and performance. To gain more insights into the benefits and challenges of open innovation, empirical studies and conceptual considerations are needed, not only in the compelling evidence of companies that have been practicing open innovation successfully. Papers including different theoretical perspectives, different (combinations of) methods, and investigate different situations and settings should provide further developments in the field as well as identify “blind spots”. The topics of interest include:

- **Multiple perspectives on open innovation:**
We look for studies which focus on the micro-foundations, such as skills, knowledge, trust, motivation, and other individual prerequisites for cooperation and competition. Equally, studies focusing on phenomena at the meso and macro-level, e.g. on open strategies and open business models, dynamic capabilities, culture, governance, alternative IP regimes, structural and procedural factors, including the investigation of distinct open innovation practices are welcome.

- **Studying open innovation with different methodological approaches:**
Besides case studies and papers based on quantitative datasets, we look for multi-method approaches, design-oriented works, and in particular methods that make use of new technologies for gathering and analyzing data, such as big data based papers or studies using mobile or virtual ethnographic methods.
- **Open innovation in different settings:**
This track reflects recent calls for more studies on open innovation in SMEs, on the project level, in the service sector, in multinational setups, and in higher education institutions. It also includes studies which highlight peculiarities of open innovation in real and virtual social spaces. In particular studies which investigate the links between human behavior and collaboration technologies, e.g. in the form of socio-technical systems are welcome.
We hope to attract studies from a wide range of geographic spaces (countries, territories, clusters, ecosystem, etc.) as well as real and virtual collaborative spaces (projects, communities, social network, etc.);
- **Limits of open innovation:**
After more than a decade of research in open innovation, we hope to see more studies on the limits and boundaries of this concept as well as studies which look beyond this paradigm by developing a vision of what could be next.

Generally the track is organized as a **competitive track**. However, in order to encourage the submission of ongoing research, we welcome papers for **one** dedicated **developmental session** (please indicate with “developmental paper” on the cover page).

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Keywords	Open innovation	User innovation	Collaborative innovation
	Open source	Intellectual Property	Ethnography
	Design-oriented	Virtual collaboration	OI Practices
	Open strategy	Open business model	OI capabilities

SUBMISSION GUIDELINES – EURAM 2016

RULE OF 3

Note that you may be listed as an author or co-author on up to 3 submitted papers.

1. Each paper can only be submitted to ONE topic or track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2016 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. **The maximum length of the paper is 30 pages (including ALL tables, appendices and references).** The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. The paper should indicate whether it is in a developmental state.
9. No changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.
10. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free.
11. Submissions will be done on-line on the EURAM 2016 website, **till January 12th 2016 (2 pm Belgian time)**
12. Only submissions in English shall be accepted for review. In case of first acceptance the paper should be improved following the reviewer suggestions. The authors should send updated versions of their paper to the track chair so that the most recent results can be discussed in the session.
13. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. The author(s) needs to plan to attend the conference for its entire duration. Individual requests to have a presentation scheduled on a specific date or session will not be taken into account.
14. In case of acceptance, the attending authors are asked to contribute to the all sessions of the track to keep an ongoing discussion in the field.
15. Please, note that EURAM will do its best to compose a rational and feasible schedule for all the participants. However, EURAM will not arrange any personal participants' schedule because of potential overlapping of papers authored by the same person. In the case that you are submitting more than one paper, you should coordinate with your co-authors in order to make it possible that all the papers will be presented, even simultaneously.